
Fashion Film as Design Fiction for Wearable Concepts

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Abstract

This video presents a design fiction in the form of a fashion film. It intends to mediate a design concept for a smartwatch that can change its colors and patterns to fit in the wearer's dress ensemble, which has been reported previously [1]. We see an increased interest in HCI to design fashionable wearables. However, visually appealing designs are not necessarily considered fashionable. We are motivated by the fundamental role of fashion media in transforming clothing items into fashionable garments. Fashion film, as one of the most important fashion media in the industry today, has the potential to represent wearable design concepts and to speak to a fashion-oriented audience within and beyond HCI.

Author Keywords

Design Fiction; Fashion Film; Wearables; Smartwatch;

ACM Classification Keywords

H.5.m.: Design

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