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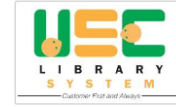


Josef Baumgartner Learning Resource Center
Talamban Campus

Pathfinder:
Media and
Information Literacy
(MIL)

library.usc.edu.ph

May 2023



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Introduction

A pathfinder is a guide to the resources in a particular subject area in the library. It is an instruction/research tool designed to encourage researchers to do a self-directed use of the library.

The Senior High School (North School-STEM) Library provides pathfinders basically to support students and teachers in their search for recorded literature and resources available at the USC Library System and accessible on the Net.

Should you have comments, questions and suggestions on this pathfinder, please contact Senior High School (North School-STEM) Library at 4012300 local 196 or email to cllanticse@usc.edu.ph

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Key Term : Critical thinking – Study and teaching, Information literacy – Study and teaching, Mass media – Study and teaching, Fake news – Study and teaching; Media literacy – Study and teaching, Information literacy, Media literacy.

Definition : According to the United Nations Educational, Scientific and Cultural Organization (UNESCO), MIL is defined as ‘a set of competencies that empowers citizens to access, retrieve, understand, evaluate and use, create, as well as share information and media content in all formats, using various tools, in a critical, ethical and effective way, in order to participate and engage in personal, professional and societal activities.’ (UNESCO, 2013, p.7). MIL is built on the premise that the concept of media literacy and information literacy are combined together and that it addresses the same purpose of educating the people about the importance of carefully analysing and processing all sorts of media and information (UNESCO, 213, as cited in Yap & Manabat, 2018, p. 132).

Who created Media and Information Literacy?

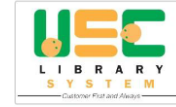
John Culkin (1928-1993) was one of the first educators in the U.S. to initiate explicit media education curriculum in schools. Indeed his professional life was focused on a steadfast conviction that America needs to create a media-literate population. He further believed this to be the responsibility of the school. <https://www.medialit.org/reading-room/john-culkin-sj-man-who-invented-media-literacy-1928-1993#bio>

What is the role of UNESCO in media?

UNESCO defends and promotes freedom of expression, media independence and pluralism, and the building of inclusive knowledge societies underpinned by universal access to information and the innovative use of digital technologies.

UNESCO supports the development of media and information literacy for all to enable people’s ability to think critically and click wisely. The Organization particularly strives to enhance the capacities of policymakers, educators, information and media professionals, youth organizations, and disadvantaged populations in this area, assisting Member States to formulate national media and information literacy policies and strategies.

Media and information literacy is an interrelated set of competencies that help people to maximize advantages and minimize harm in the new information, digital and communication landscapes. Media and information literacy covers competencies that enable people to critically and effectively engage with information, other forms of content, the institutions that facilitate information and diverse types of content, and the discerning use of digital technologies. Capacities in these areas are indispensable for all citizens regardless of their ages or backgrounds.



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Response to disinformation and misinformation requires a combination of critical information, media, and digital competencies, i.e., media and information literacy (MIL). UNESCO and partners have launched the new resource *Media and Information Literate Citizens: Think critically, Click Wisely (Second Edition of the UNESCO Model Media and Information Literacy Curriculum for Educators and Learners)*. <https://www.unesco.org/en/media-information-literacy/about>

How did Media and Information Literacy start in the Philippines?

The Jesuits then introduced media education in the Philippines through the Media Education Project (MEP) (Hernandez, 2007; 2010). MIL, formerly (and previously) known as media literacy, was only taught in tertiary institutions, narrowly viewed only for communication educators.

Do you think Media and Information Literacy is necessary in the Philippine academic program?

Thus, the importance of media and information literacy (MIL) has been highlighted to empower individuals with knowledge of the functions of the media and information systems that will make them more responsible media and information consumers and producers.

TO ACCESS all the library materials (print & e-resources) FIRST you need to copy and paste the link to your browser:

www.library.usc.edu.ph/ezproxy

If ever you cannot access the link, email your librarian.

FOR PHYSICAL BOOKS

BROWSE the library shelves looking for books with these call numbers:

302.23

370.152

028.7

028.7071

028.70711



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FOR ELECTRONIC RESOURCES DATABASES (**e-journals and ebooks** log in to EZproxy)

FOR LOCAL/NATIONAL NEWSPAPERS AND MAGAZINES (use the CIPPA database from the list of Online Subscription in EZProxy)

FOR INTERNATIONAL NEWSPAPERS AND MAGAZINES (use the PressReader via American Corner AC Library's:

Please use this registration link to access elibrary USA resources.

<https://tinyurl.com/elibraryusa>

FOR INTERNET SITES

UNESCO Media and information literacy.

<https://www.unesco.org/en/media-information-literacy#:~:text=Media%20and%20information%20literacy%20empowers,to%20information%2C%20and%20sustainable%20development.>

UNESCO Digital Library

<https://unesdoc.unesco.org/>

ERIC Institute of Education Sciences

<https://eric.ed.gov/>

Media and Information Literacy: Senior High School Teaching Guide

<https://www.teacherph.com/media-information-literacy-senior-high-school-teaching-guide/>

Learning Resource Portal K to 12 Resources

https://lrmds.deped.gov.ph/k_to_12

Media and Information Literacy Quarter 2 – Module 9: Creative Content Creation

<https://drive.google.com/file/d/1cHSLAWQp1Lbla7f6hZqtB3-WUUrfoVHR/view>



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Kovalik, C. (2013). Information literacy and high school seniors: Perceptions of the research process. *School Library Research* 16.

www.ala.org/aasl/slr

Bautista Jr., A. Teaching media and information literacy in Philippine Senior High Schools: Strategies used and challenges faced by selected teachers (October 1, 2021). *Asian Journal on Perspectives in Education*, Available at SSRN: <https://ssrn.com/abstract=3930867>

REMEMBER

IF IN DOUBT asks for HELP...

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For inquiries contact: 2300100/4012300 local 196